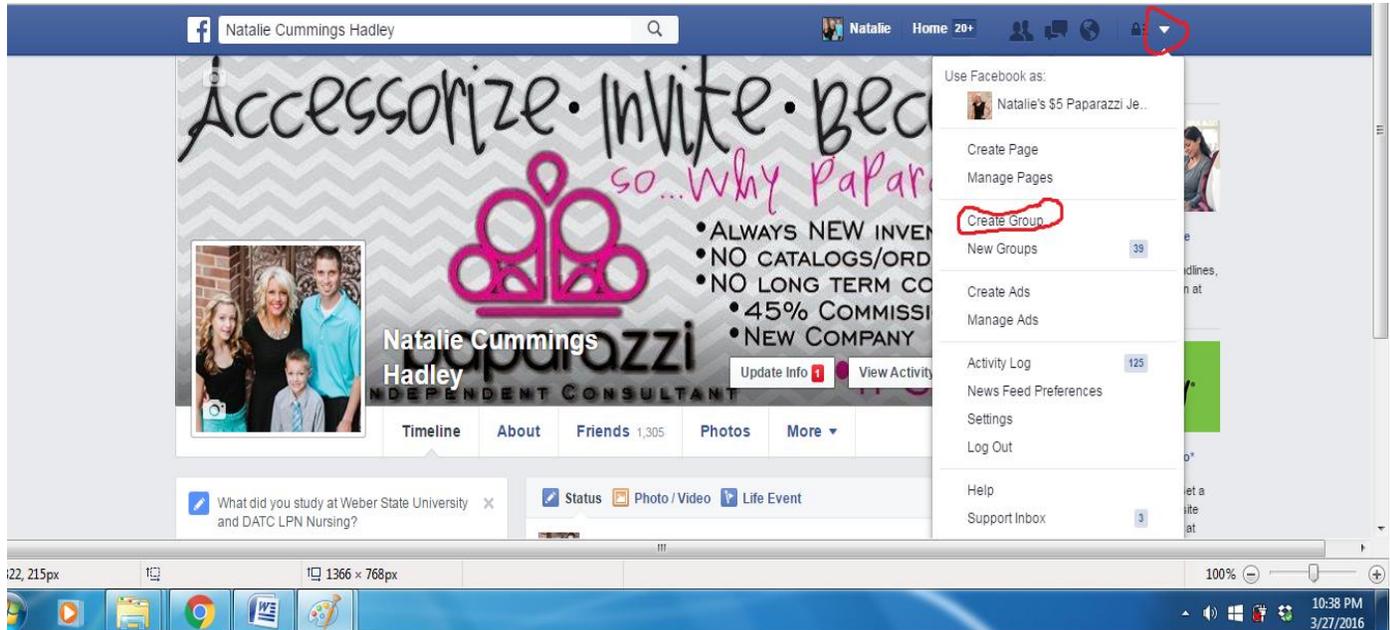
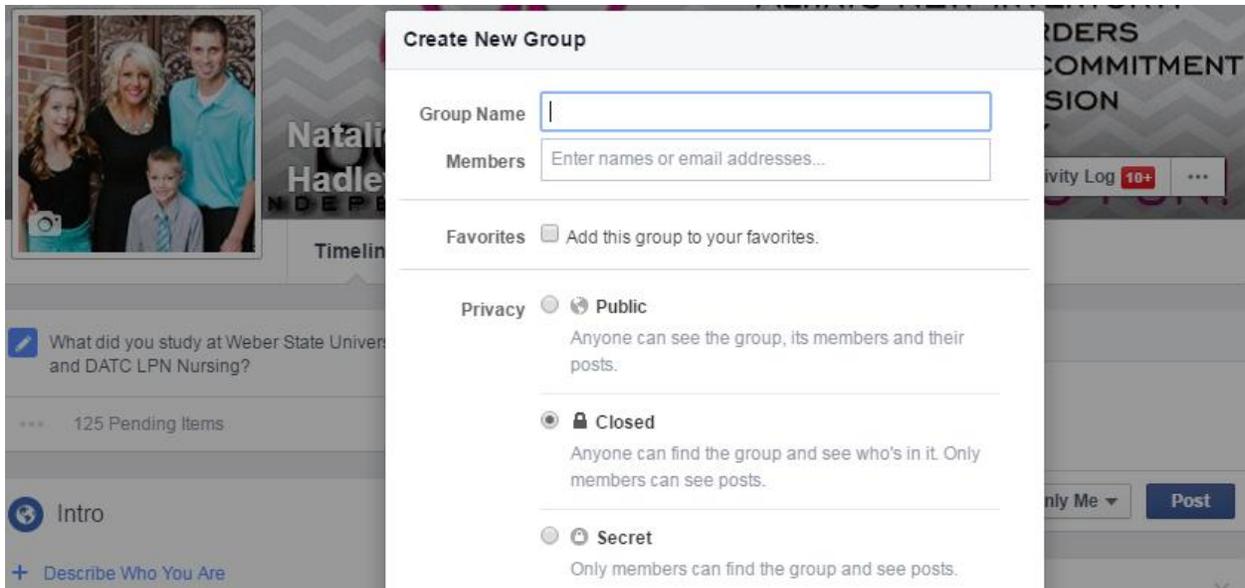


How to make a VIP group on Facebook!

Step 1: Go to your facebook main profile timeline. In the upper right corner, click the down arrow and click create group.



Enter in the details of your group:



Group Name: (Your name) \$5 Paparazzi VIP Customers!

Members: you can add member by email, I just add them once I get in the group. Go ahead and invite your friends who you think will love the jewelry, don't just post the link to your group and have them join on their own. They won't! They do have the option to leave the group, once they are in.

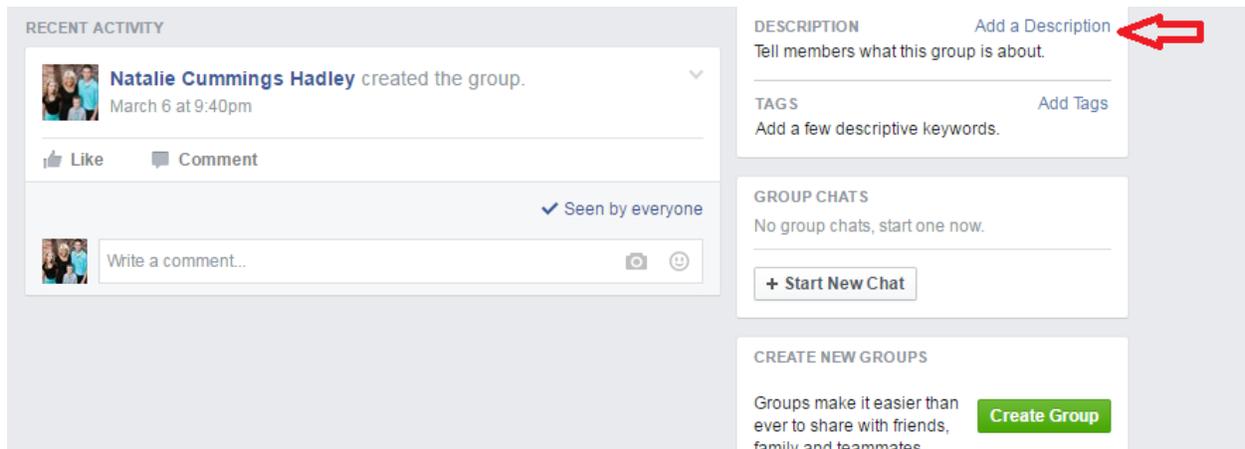
You should be friending your guests at your facebook parties and asking them if they would like you to add them to your group!

Privacy: Mine is public and I approve who requests to join the group before I accept them in. I have it public so others can see what fun things I am doing in the group.

Then click create.

Your group page is now created. Add your cover photo. It will prompt you to add one.

Then give a description about your group, click add a description!



Description:

Welcome to my VIP \$5 Paparazzi group!! (Feel free to use)

As a VIP member, you will have first dibs on new inventory as soon as it hits the back office, exclusive Fashion Fix Set releases, and Life of the party items which are also exclusive! If you are a member of Fashion fix and life of the party leave that in, if not add something else in there!

Be sure to give directions on how your group works, timing of when you post, and etc. You pin that to the top of the page, so when they enter the group, that is the first thing they see! Use a welcome graphic also.

Here is an example-feel free to use!

Welcome to new VIP \$5 Jewelry Shopping Group!!! Thanks for being here!!

I post jewelry here daily and weekly for you to shop from. You will find jewelry here posted on the wall. Everything is \$5 plus tax. Comment sold to purchase and I will send you an invoice, then ship your jewelry to you when it's paid.

My shipping is 1 item \$2.75, 2 items \$2.95, 3 items \$3.95, 4 items \$4.95, and 5 or more is a flat \$5.75.

If you would like to earn FREE jewelry through my group you can host a Facebook party in my group! You get 2 free items for hosting a party that sells at least 10 items and 1 free for every 10 items that sells at your party! You get to pick whatever items you'd like for FREE. You invite your friends to my group and I do all the rest! Please ask friends before adding them into the group if they would like to join the group!

Last, but not least if you would like to do what I do selling this fun jewelry, I would love to help you get started! There are no monthly quotas to meet. If you want to just get the wholesale discount, which is \$2.75 per item, you can do that too! Let me know if you would like more info on how to get started!

Please feel free to message me with any questions or comment under this post! I'm glad you're here!!

How to get participation and sales in your VIP Group:

Be posting fun things to create interaction. I post days of the week themes for theme to post about them. For every person who participates, they get 1 entry into a drawing for a 2 free pieces of jewelry. I do the drawing on Saturday!

Make Something Monday: tell us about something they have made, dinner, etc.



Tell about you Tuesday—they tell us something about them!



What's cooking Wednesday

Good Things Thursday—they tell us a good thing, service they did, etc.



I also post good morning, good night photos-wishing them a good day. You want to connect and make them feel special.