

## VIP Group Training

You want to add your friends on your friend list. From experience you get more people to your group by adding friends, rather than waiting for them to join by posting the link. Be pro-active and invite away! They can leave the group, there is an option for them to do that!

When you do facebook parties, you should be friending every customer that purchases from you. Then ask them if they would like to be added to your VIP group? Tell them why they should be in it. They will be able to get first dibs on new inventory, prizes, giveaways, and more! My customers have always said yes. Then add them.

If you just post the link and wait for them to join, most likely they won't! You have to go out and get your customers!!

I do a Mystery Hostess party once a week. I have great participation because everyone wants to try to get the hostess rewards! It is for everyone who makes a purchase will be put into the drawing for the winner! Just one entry per person.

How to get recruits:

The key to getting recruits is getting to know your customers! Genuinely care about them! As they continue to purchase from me, I have gotten to know members of my group, we message back and forth on messenger! We get to know one another that way. Be sure you are commenting on complementing on their news feed.

Another fun thing I have started is the days of the week themes! This helps me get to know them and helps them interact!

Natalie Cummings Hadley  
February 29 at 10:56pm

Hey my VIP customers! I am doing something so fun! Each day I will post a theme to go with that day of the week! If you participate, you will get 1 entry for each day you participate! Each Saturday, I will draw a name out of a bowl for a chance to win 2 pieces of jewelry!  
\*\*\*TUESDAY IS TELL ABOUT YOU TUESDAY!\*\*\*  
Post something about you!!

GETTING TO KNOW YOU!  
**TELL ABOUT YOU TUESDAY!**

Like Comment

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Office Supplies from the brands you know and trust. SHOP NOW.  
1,003,325 people like this

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Discover gift towers each filled with exquisite treats and finished with a hand-fed bow.

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Chat (88)

10:06 PM  
3/6/2016

Natalie Cummings Hadley  
March 2 at 5:14pm

Share what you're cooking today! Today's theme is WHAT'S COOKING WEDNESDAY! Those who participate will have an entry in the weekly drawing to be held on Saturday. Winner will receive 2 FREE MYSTERY pieces of PAPARAZZI!!!

what's cooking WEDNESDAY?

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Chat (91)

10:07 PM  
3/6/2016

Natalie's Paparazzi Jewelry \$5 VIP Customers!

It is GOOD THINGS THURSDAY! Share something you've seen, done, heard, etc. today that warms your heart. A comment before midnight earns you an entry in Saturday's drawing for 2 free pieces of Paparazzi as my gift to the winner. #GTT



Like Comment

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Chat (90)

10:07 PM  
3/6/2016

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Untitled - Paint

Clipboard Image Tools Shapes Colors

Natalie Cummings Hadley  
March 4 at 8:34am · CinchShare

Life is better when you're laughing!! Tell us something funny that you've seen, done, or heard, etc this week or today! A comment before midnight earns you an entry in Saturday's drawing for 2 free pieces of Paparazzi as my gift to the winner! #FTF  
Funny Things Friday!



5,727,990 people like this



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Chat (66)

1340 x 562px  
100%  
10:13 PM  
3/6/2016

This VIP group helps create that personal feeling! You can get to know your customers better! When they see you have fun, post every day, and see people buying it perks interest!

Post about the business in your group! Once you get to know the customer, let them know how awesome they would be at doing this in a message! How fun!

We will have an in depth training on recruiting from anywhere!