

ACHIEVE THE RANK OF DIRECTOR IN 30 DAYS

Step 1- Launch party

Schedule 2 launch parties – 1 during the week, 1 on a Weekend. Do them in the same week.

Need to have displays ready, hand out invites, invite everyone you know or don't know!!!

Step 2 – Create a Facebook page

Invite friends to like and encourage people to share your page. Post pics of jewelry, about parties, etc.

Step 3 – Create a Resource List – This is for both team building and parties

100 or more people who you can contact about Paparazzi.

Rule #1 – No judging! You never know who may be interested or willing to host a party.

Family, extended family, friends, co-workers, neighbors, organizations you belong to, occupation, educational, athletic contacts, people you do business with, holiday friends

Step 4 – Create a Referral Program

If you give me 3 names of someone you know that may be interested in hosting a party or selling paparazzi, you get a free item.

Step 5 – Have 6 parties in your first month

2 launch parties, 4 additional parties.

Step 6- Book 2 or more parties at every party

Ask everyone “When do you want to host a party?”

Offer extra pieces for booking on the spot

Step 7 – Team Building

Talk to everyone about Paparazzi

Have a Getting Started flyer and put it in every bag to let people know they can earn 45% from every sale. Tell them about your referral program.

IF YOU DON'T TELL THEM ABOUT PAPARAZZI, THEY DON'T KNOW THEY CAN JOIN!