

## WHAT IS YOUR STORY? GET YOUR STORY DOWN!

What is your WHY? That is your story!! Why did you sign up for Paparazzi? What has Paparazzi done for you? How has Paparazzi blessed your life? Changed your life?

I will share my story to help you get an idea of how to develop your story!!

Your story is your most POWERFUL SELLING TOOL! That is why it is important to get yours down, so you can tell it as you recruit and so you can post it on social media!

Your potential recruits can connect more to what Paparazzi has done for you! If you have paid off debt, bought a car, pay for groceries-then they can picture themselves doing Paparazzi too!

Hi! I am Natalie Hadley an Executive Producer in Paparazzi! I am excited to share with you why I joined paparazzi and how it changed my life!! We were struggling financially for years in our family. My husband and I decided it was best if he went back to school. He got accepted into a program that required him to work very little, so he could pass and get good grades! We had to sell are house and were struggling to make ends meet! It was left up to me to provide for our family of 4! I found Paparazzi a week later at a boutique! Women were buying this jewelry for only \$5 like crazy!! Parties were being booked and women wanted to be a part of this too!! I signed up soon after and was so glad I did!!! I sold \$1,500 my second month joining, just doing parties! I built a team quickly and earned commissions!! I was able to put my husband through school, buy him a new car, go on fun

vacations, and buy a new house!! I am so blessed!! I am so glad I joined paparazzi!!!

Some other examples you can use in your story are:

I am able to pay my car payment each month

Pay for my daughters dance and sons' baseball

Pay for groceries

Get my nails done

Work from home by doing facebook parties online

Get out of debt

Pay for college

Pay rent or house payment

Include an amount of how much you could make in a party:

In a party you sell 40 pieces on average and profit \$110.00