

How to do a facebook party

1. Create your party one week before the party. Do pre-posts with pictures once a day leading up to your party, to create hype! For example, if your party is May 8 at 6 pm MST to May 9 closing at 9 pm MST (do the hosts time zone), create the event May 1.

A. Pin the directions to the top of your page with a graphic.

Welcome to host name _____ Paparazzi Facebook Party! How it works:

1-Join event by clicking going.

2-Be here May 8 at 6 pm MST and May 9 at 6 pm MST!! 125 photos will be posted at 6 pm each night!

3-Comment sold to purchase! Be quick, first person to comment sold gets it! I will have 1 available unless noted. Everything is \$5.

4-Invoices will be sent on after party closes to your email and shipped to you, when it is paid!

5-Any questions, please ask!

6-Have fun!!

B. How to pin post: Once you post the graphic with the verbiage to the event, click the arrow in the post, click pin post and it will move to the top. You do this so

everyone will see how the party works, as they enter the event.



2-Do pre-posts once a day until the day of the party. For example:

A. I am so excited to party with you!! Starts at _____date and time_____ time zone_____!!!! Do lots of exclamations to show your excitement!



B. Do a one hour until the party starts one hour before



C. Do a half hour until party starts post with graphic.



3-Message guests or have host message the guests individually. Here is what to say in the message: Hey! I was thinking about you and how you're going to love this \$5 Paparazzi Jewelry! Did you see the invitation? There's this new company that I'm in love with called Paparazzi Jewelry!! I'm doing a Facebook party and invited you. It starts April 5 at 6 pm EST and April 6 at 6 pm EST! It's happening right here on Facebook so you can stay in your jammies! So check it out if you want. Here's the link if you missed it: (post link to party here)

4-How long to have a party for? It is up to you on how long you want to hold the party for:

- A. May 2 at 6 pm MST to May 3 closing at 9 pm.
- B. May 2 at 6 pm to 9 pm, a 3 hour party.
- C. May 2 at 6 pm to 11 pm, a one night party.

I have done all of these and they have worked great. Do what works for you in your schedule 😊

5-How many pictures to post? 200 to 250 pictures per party.

6-When to post pictures:

A. If you are doing a 2 day party, for example on May 2 at 6 pm MST to May 3 closing at 9 pm MST. You have 2 options for posting pictures. You can post just album or you could post albums and 2 photos every 5 minutes. Post a variety of colors to your party. Night 1- post black, blue, gold, green, pink and the rest on Night 2. They don't have to be in order, you will have order with albums, just have fun! The key is have a variety of colors.

B. Albums can be organized by color or categories: so all necklaces, bracelets, rings, earrings, blockbusters, headbands, and hair clips. It is up to you and what works best for you 😊

C. Post every 5 minutes, to keep your account from being locked. Your account may become locked if you post faster than that.

Timeline for a 2 night party:

5:00 party starts in one hour



5:30 party starts in a half hour!

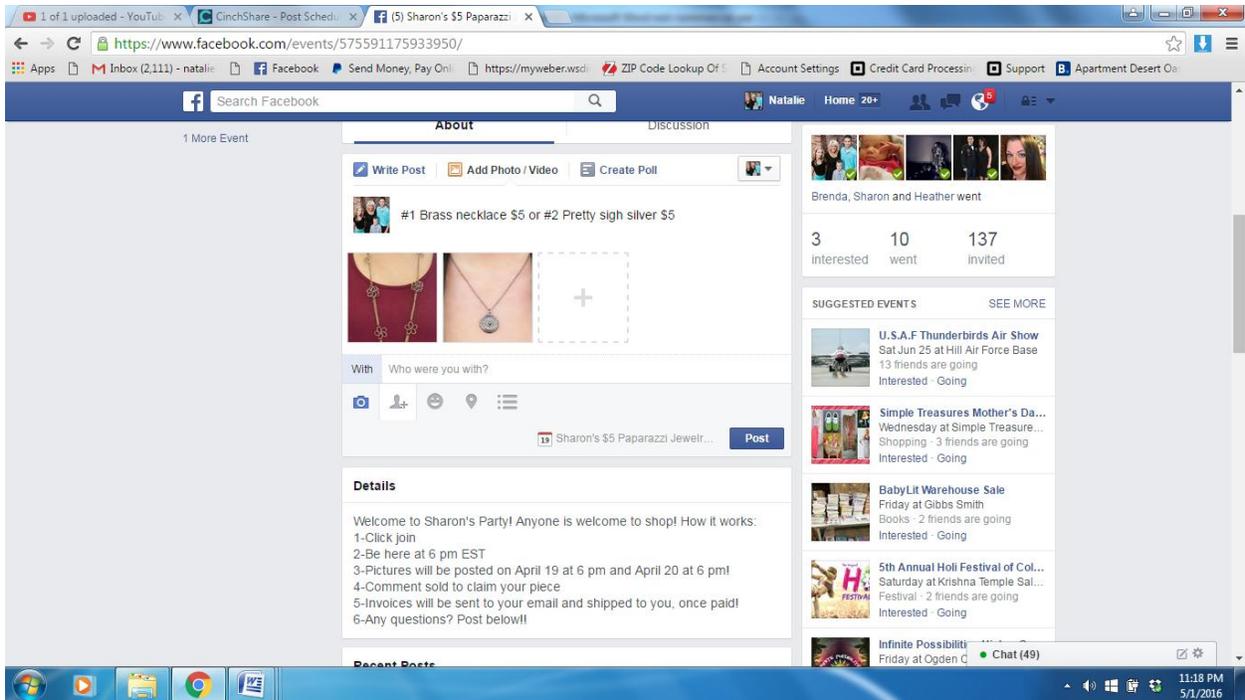


5:55 Roll Call-tag your guests by typing in their name to remind them of the party!

Roll call verbiage with picture: Roll call who is here?! Message me your email and mailing address, comment your name below when finished! Welcome! Refresh your screen and scroll down often!



6:00 2 photos



6:05 same as above 2 photos

6:10 same as above

6:15 same as above

6:20 same as above

6:25 same as above

6:30 Album of choice-just make sure you post a variety of colors during your party. Albums can be however many you want.

6:35 Fun picture to show you are having fun!

All earrings come with matching earrings!! Is everyone having fun?!

with matching earrings!



6:40 Game

6:45 2 photos

6:50 2 photos

6:55 2 photos

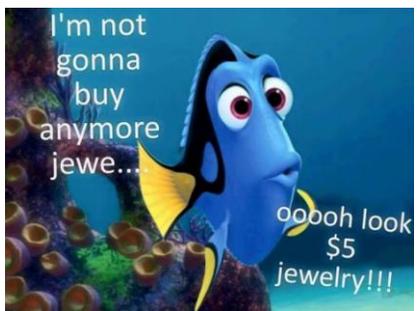
7:00 2 photos

7:05 2 photos

7:10 2 photos

7:15 Album

7:20 Fun Picture



7:25 Game

Repeat until you have posted 125 photos

You would repeat these steps for Night 2. Post the albums of the rest of the colors you want to sell. I also post a few photos during the day too, with the remaining at night. Just post directions and let your guests know when you are posting.

It is ok if you post less or more than 125 photos each night! Just do 200 per party!

Another Example:

You can post whatever colors you would like, this is just an example of what works for me to be able to post all of the colors of jewelry! Just post a variety of colors and of each category-Post more necklaces since they sell the best, then earrings , bracelets, earrings, and etc.

6:00 2 photos- can do more if you would like Black Jewelry

6:05 2 photos black jewelry

6:10 2 photos black jewelry

6:15 2 photos black jewelry

6:20 2 photos black jewelry

6:25 2 photos black jewelry

6:30 Album of choice-just make sure you post a variety of colors during your party. Albums can be however many you want. This could be gold

6:35 Fun picture to show you are having fun!

6:40 Play a Game

6:45 2 photos blue

6:50 2 photos blue

6:55 2 photos blue

7:00 2 photos blue

7:05 2 photos blue

7:10 2 photos blue

7:15 Album green

7:20 Fun Picture

7:25 Game

Repeat until you have posted 125 photos

7:30 2 photos pink

7:35 2 photos pink

7:40 2 photos pink

7:45 2 photos pink

7:50 2 photos pink

7:55 2 photos pink

8:00 Album of choice or brown accessories

8:05 fun picture

8:10 Game

8:15 Reminder that party starts and you will have roll call again May 9 at 6 pm MST!

Do the same for the second night with the rest of the colors: purple, yellow, orange, white, and silver.

Timeline for a 3 and 5 hour party:

Reminder party starts in one hour graphic

Reminder party starts in a half hour

5:55 roll call

6:00 fun photo



6:05 Single picture of jewelry

6:10 Single picture of jewelry

6:15 Album for example black accessories

6:20 fun photo



6:25 Single picture of jewelry

6:30 Single picture of jewelry

6:35 Album for example gold accessories

6:40 Play a game

6:45 Single Photo

6:50 Single Photo

6:55 Album Blue accessories

7:00 Fun Photo

7:05 Single Photo

7:10 Album Green and multi color accessories

7:15 Album Pink accessories

7:20 Album Orange accessories

7:25 fun photo

7:30 Album Red accessories

7:35 Album Purple

7:40 fun photo

7:45 Album White accessories

7:50 Album Yellow accessories

7:55 fun photo

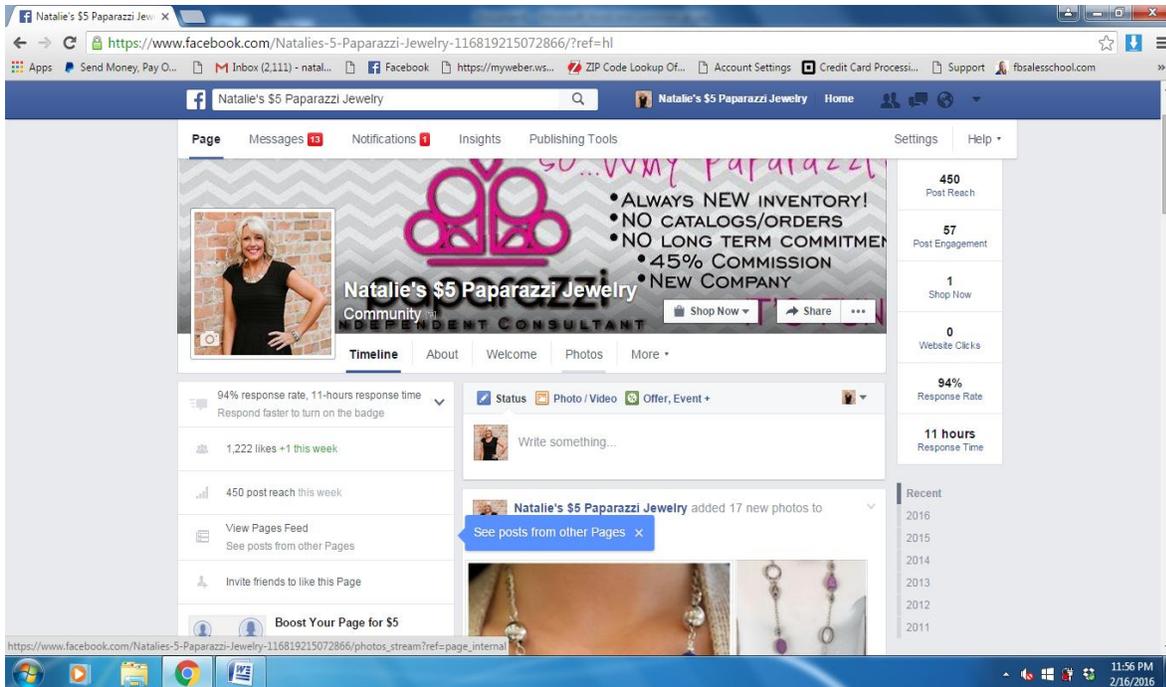
8:00 Album Silver accessories

Give them an hour to shop!

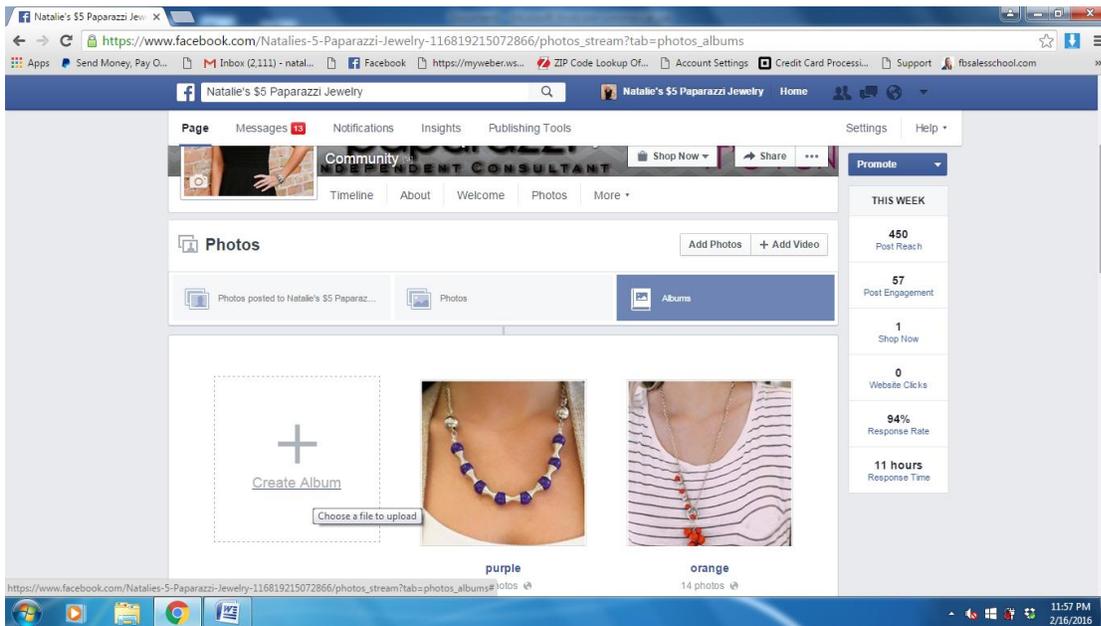
Make it fun! You can change it up if you would like!

How to make albums:

Go to your business page and click photos



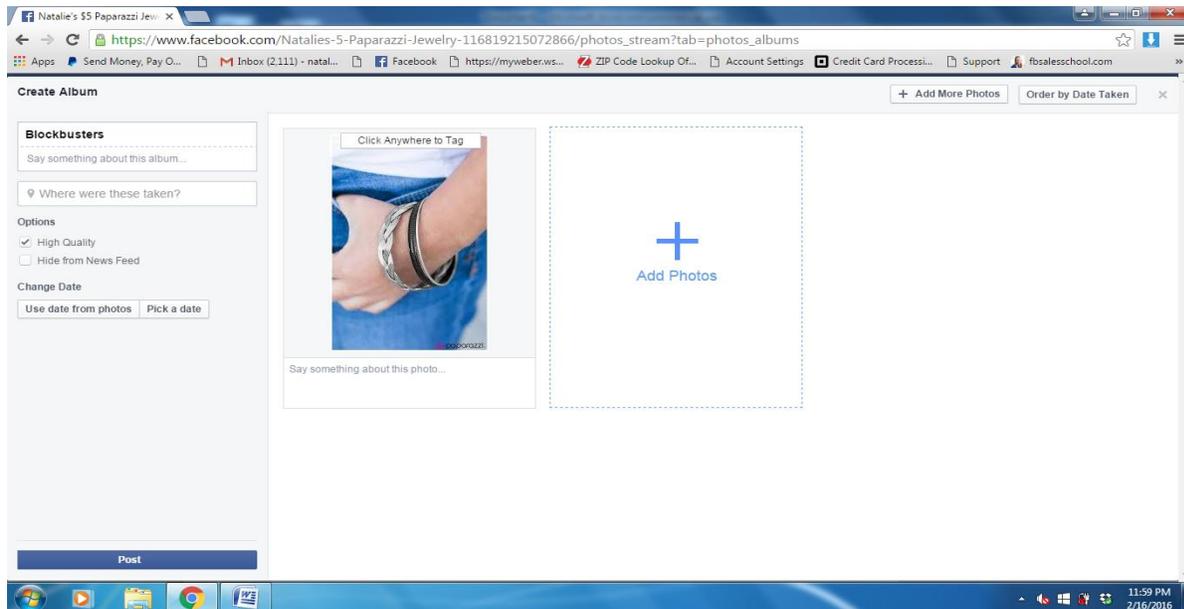
Click Albums in blue



Click Create Album

Upload the photos you want to your album. I like to do them by color. I also like to do a Blockbuster Album for the blockbusters.

Then Click add photos and download the photos for that album, then click post down at the bottom left to upload the photos to your business page.



Now you are ready to post the album to your party. All you have to do is click the album again, and copy and paste the URL located at the top of your screen, into your party and it click post! It will post the whole album for you!